

Rationalization of OTT content bundling under GSM prepaid services.

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It is hereby conveyed that the following bundling of content with STVs/PVs/Combo Vouchers and the rationalization of STV 118 and PV 153 is w.e.f 15.04.2024 under GSM Prepaid Mobile Services in Chennai Telephones (including TN Circle):

A. Bundling of content with following STVs/PVs/Combo vouchers as under:

Content Partner	Content	Content Bundling with Prepaid vouchers
One97 Communications Ltd.	Hardy Games	
Onmobile Global Ltd.	Challenger Arena games	STV118, PV153, PV199, STV347, STV599, PV997, PV1999 and PV2399
Ubarri marketing Pvt. Ltd.	Gameon & Astrotell	
Advysors Inc.	Gameium	
Tellyfonic Digital media	Lystn Podocast	
BEE Innovations India Pvt. Ltd.	Zing Music	
Lokdhun Telemedia Pvt. Ltd.	WOW Entertainment	
Onmobile Global Ltd./Digitral Pvt. Ltd	BSNL TUNES	

Note: - i) The content bundling will be in addition to the existing freebies and validity of STV118, PV153, PV199, STV347, STV599, PV997, PV1999 and PV2399.

B. Rationalization of STV-118 & PV-153 as under:

MRP	Revised Details	Validity in calendar year
118	Unlimited voice calls (Local/STD) any-net in Home LSA and national roaming including MTNL network in Mumbai and Delhi + Unlimited data with speed reduced to 40Kbps after 10GB + Free PRBT.	20
153	Unlimited voice (Local/STD) any-net in Home LSA and National roaming incl. MTNL network in Mumbai and Delhi + Unlimited data with speed reduced to 40Kbps after 26GB + 100 SMS/day to Any N/w Including while Roaming in Mumbai and New Delhi + Free PRBT	26

• The above tariff is available w.e.f 15.04.2024

ii) The Bundling of content will be for the whole validity of STV118, PV153, PV199, STV347, STV599, PV997, PV1999 and PV2399.